

PRESS RELEASE

Keiretsu Forum and EADA Business School sign an agreement to promote the entrepreneurial ecosystem in Barcelona

Barcelona, 29th September 2023. EADA Business School and Keiretsu Forum Spain have signed a collaboration agreement to bring investors and entrepreneurs together through events, training and investment forums. Keiretsu Forum provides its investor members with a platform to connect with startups and find investment opportunities of between € 100,000 - € 1 million in companies with high growth potential in sectors such as technology, clean energy, health sciences and consumer products. EADA provides training and support to business professionals during their career and entrepreneurship is to become a key element of their approach.

The agreement, signed by Jordi Díaz, Dean of EADA Business School and Miquel Costa, CEO and President of Keiretsu Forum Spain, reflects the willingness of two key organisations from the startup market to work together: entrepreneurs and investors. Jordi Díaz highlighted the need for ***“business schools and angel investors to work more closely together in the field of entrepreneurship”***. For Miquel Costa, this collaboration with EADA Business School, ***“will give us the opportunity to offer our investors a higher quality deal flow and boost the number of startups that receive financial backing every year.”***

This collaboration will kick off on 10th October with a training event at EADA in startup investment, followed on 17th with a startup investment forum organised by Keiretsu Forum Spain that will bring together around 200 professional investors.

For further information: Keiretsu - Alejandro de Benito ([932 18 54 56](tel:932185456))

EADA Business School was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. In addition to appearing in the international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and AMBA, which recognises the quality of MBA programmes.

Keiretsu Forum is the largest international network of angel investors for startups, with 53 chapters in 27 countries across four continents, with a major presence in the United States, Europe, China and Japan. In Spain, Keiretsu has five chapters and provides financial backing for 20 startups a year. The Forum provides a networking community for entrepreneurs to find investment for their startup and for investors to look for investment opportunities with high potential.